



Jean Halloran
Director, Food Policy Initiatives

Jean Halloran is Director of Food Policy Initiatives at Consumers Union, publisher of Consumer Reports. In her 25 years at Consumers Union she has led many projects on food safety, sustainable consumption and trade issues.

She is currently responsible for developing policy and staff initiatives on strengthening FDA and USDA roles in food safety, biotechnology, mad cow disease prevention, seafood safety, bacteria in meat, and poultry and produce. She oversees the Food and Product Safety Campaign, and the BuySafeEatWell.org website.

As Director of the Consumers Union Consumer Policy Institute from 1981 to 2005, she developed and supervised conferences, reports and input to government agencies on pesticides, sustainable agriculture, organic labeling, toxic chemicals, and waste recycling, as well as intellectual property issues and health care, funded by the National Science Foundation, government agencies, and numerous private foundations. She presently serves on the U.S. State Department's Advisory Committee on International Economic Policy, and previously on the National Academy of Sciences' Board on Agriculture and Natural Resources. Ms. Halloran helped organize the TransAtlantic Consumer Dialogue (TACD), a coalition of groups in Europe and the US, and serves as its US liaison point. She represented Consumers International at Codex Alimentarius, in developing standards for safety assessment of genetically engineered foods.

Ms. Halloran speaks frequently at conferences and to media. She served on the US FDA's Food Advisory Committee from 2004 to 2006. In 1996, she co-authored the recent Consumers Union book *Pest Management at the Crossroads*, which discusses how to move the United States toward Integrated Pest Management, an approach that minimizes pesticide use.

In 1979-1980, as a staff member of the President's Council on Environmental Quality, Ms. Halloran was one of the principal drafters of an Executive Order issued by President Carter designed to prevent export of banned and severely restricted pesticides, pharmaceuticals and consumer products.

From 1972 to 1979, Ms. Halloran was Director of Research at INFORM, an environmental research organization in New York City, where she did research, writing and editing on land use, pollution and other environmental issues. Ms. Halloran has also served on the staffs of the Council on Economic Priorities and of Harper's Magazine.

Jean Halloran received her B.A. with Honors from Swarthmore College. She resides in Brooklyn, New York.