



**ROB SCHNEIDER**  
**Director, External Relations**  
**Consumers Union**

Mr. Schneider recruits and nurtures strategic partners for Consumers Union, the nonprofit publisher of *Consumer Reports*. In addition, he oversees the grassroots organizing activity for CU's healthcare campaign and the organization's online advocacy efforts.

Schneider is based in the Yonkers, N.Y. office of CU. He oversees CU's external relations efforts and assists in coordinating the organization's healthcare reform effort.

During his nearly 20 years at Consumers Union, he has been an effective advocate on a broad range of consumer issues such as financial services, insurance, and prescription drug safety. Recently, he coordinated the work of CU's campaign team which worked to improved food and product safety, stop hospital-acquired infections, improve financial security, and strengthen prescription drug oversight.

Prior to joining Consumers Union in 1988, Mr. Schneider worked in the financial services industry. He left Consumers Union to serve as an Associate Commissioner for Consumer Protection at the Texas Department of Insurance, overseeing that agency's public education, complaint resolution, and information line. Returning to Consumers Union in 1994, he worked on financial services, insurance and a variety of consumer matters, lobbying the Texas legislature. In 2004 he relocated to Consumers Union Yonkers, NY, office to initiate the Prescription for Change campaign, and then directing all of Consumers Union's state-based advocacy efforts.

He received his undergraduate degree from the University of Texas at Austin in an interdisciplinary honors program, Plan II and his J.D. from the University Of Texas School Of Law.

September 2009